

Community Culture & Heritage Fund

GUIDELINES for Applicants



This grant has been established by North East Arts Touring supported by the Positive Action Grants from Live Life Aberdeenshire.

Deadline to apply: 1st March 2024

Successful projects / activities must be underway by **31st March 2024**

The available grants are:

Large Grant

Who can apply:

Groups, clubs, societies, associations and organisations and charities.

Amount:

Up to £1,000

To apply, the applicant must be from or partnering with a constituted group. The grant must be paid into a bank account registered in the group's name (not an individual's account).

It is recommended, that as part of your funding, you aim to deliver a minimum of three activities that are open to the public.

A maximum of 35% of the total cost can be allocated for fixtures, fittings and repairs.

Small Grant

Who can apply:

Individuals, Practitioners, Volunteers, Self Employed Artists

Amount:

Up to £500

Are you looking to develop an idea or conduct a pilot project? If so, this is the fund for you.

It is recommended, that as part of your funding, you aim to deliver a minimum of two activities that are open to the public.

Key Information

- Every successful application must commit to attending at least three sessions of *The Online Bothy Skills Sharing Programme*. (It is not necessary for the same person to attend the sessions; different members of a group can take turns. Individual applicants are encouraged to make as many sessions as they can)
- The grant is open to any group, organisation or professional practitioner who wishes to hold benefit any one of our five target communities of: Cuminstown, Fettercairn, New Deer, Rothienorman, and Strathdon.
- If successful you will receive 70% of the grant up front. At the conclusion of your activity you will need to submit a report about your project. Following receipt of that report, we will release, the final 30% of your funding.
- Should you choose, your project can still generate income from ticket sales/membership fees ... in fact we encourage it.

The Process

RECEIVING YOUR FUNDING

Successful applicants will receive 70% of their grant in advance, with the remaining 30% being transferred after a final questionnaire is submitted .

ASSESSMENT CRITERIA

The panel will evaluate your application using six criteria: Cultural or Heritage Focus

- Quality of Activity
- Impact of Activity
- Project Management
- Budget Management
- Risk Management

WHAT YOU CAN USE FUNDING FOR?

- The money should be used to bring a positive change to your community. Whilst you can support the development of your group you must also ensure that part of your project includes access to public events/activities.
- For instance, the money can be utilised for various purposes, please note that this list is not exhaustive:
- Research and Development
- Delivering Projects
- Training
- Purchasing or hire of materials and resources
- Artistic fees – ie. Tutors, facilitators, Designers, Performers
- Travel Expenses
- Venue Hire
- Marketing
- Online subscriptions
- Revenue making Ideas. (Please note that this funding is not intended to replace the income you generate through your activities, but to provide additional support. For instance, if you normally charge people to attend a workshop, you are still entitled to charge the full amount should you choose to do so).

WHAT THE FUNDING WON'T SUPPORT!

It is important to note that some elements cannot be covered by the fund, despite our goal of promoting flexibility for community connections.

- Activities that don't benefit the people or communities of the five areas listed.
- Regular business costs.
- Contributing to regular salaries
- Purchasing of alcohol for public events.
- Activities that exclude participation based on individual needs or backgrounds.

AREAS AND ACTIVITIES WE SUPPORT

Our objective is to help initiatives that improve the overall well-being of individuals and communities, foster the growth of skills, or create social opportunities that strengthen community cohesion. We will also support activities or projects which are already up and running as long as you can demonstrate that the funding will help grow the activity further. This funding is available to support a wide range of activities or projects within the arts, culture, heritage, and creative industries.

This includes, but is not restricted to:

- Archives
- Gaming
- Crafts
- Conversation Cafes and Spoken Work
- Cultural Education
- Dance
- Design
- Fashion and Textiles
- Film and Video
- Fine Arts
- Heritage
- Horticulture
- Languages
- Music
- Photography
- Theatre
- TV and Radio
- Visual Arts
- Written Word

About Live Life Aberdeenshire

Live Life Aberdeenshire (LLA) is an innovative approach to delivering sports and cultural activities on behalf of Aberdeenshire Council. The organisation provides a wide range of services to communities across the region, promoting positive mental health and physical wellbeing. Whether you live, work, or visit Aberdeenshire, LLA offers access to fun and educational activities, from mountain to sea.

About the project

In 2023 NEAT was awarded a Positive Action Grant (PAG) by Live Life Aberdeenshire. The funding supports actions that improve community health and wellbeing in selected rural settlements with limited public transport and restricted local access to culture and sports. Using the PAG funds, NEAT is working with these communities to increase cultural activity, help local residents ensure long-term delivery, and raise awareness of LLA's services across Aberdeenshire.

The five Communities

Cuminestown Fettercairn New Deer Rothienorman Strathdon

The five communities in question are classified as rural or remote rural. Although some cultural amenities such as libraries or heritage venues are located within a five-mile radius, public transportation is limited, making access to a private vehicle essential. Several of these places have a population of less than 1000 people. Each has a primary school, four of which currently have composite classes. Older children often have to travel long distances to reach the nearest academy. Additionally, each settlement has a residential facility for older individuals owned by Aberdeenshire Council or private sector organisations. The number of individuals aged 70 and older has increased noticeably in certain areas in the past few years, with figures likely to follow the predicted Aberdeenshire trend of a 28% increase in 65+ by 2030.

We're super excited about supporting these five wonderful communities. We want to make sure that everyone's specific needs are met, which is why we're hosting taster events in each community. Our Project Coordinator, Cameron, will be there every step of the way, he'll help with all sorts of things, like developing new skill sets, organising creative activities, helping groups to recruit volunteers and participants, and support group leaders to gain the skills required to ensure that community groups are sustainable. We believe that cultural and heritage initiatives can really strengthen communities and promote social cohesion, which is why we're committed to supporting Live Life Aberdeenshire to reach these five communities.

If you're interested in learning more, please don't hesitate to reach out to Cameron. He'd be happy to answer any questions you might have. Just send him an email whenever you have a chance. cameron@neatshows.org.uk